

Guidelines for M.A. in Journalism & Mass Communication

The course has been divided into the following four semesters (each semester consists of six months)



- I. Principles of Journalism & Mass Communication
- II. Development of Media (History of Journalism)
- III. Print Media - I (Reporting and Editing) & Electronic Media (Radio and Television)
- IV. Advertising and Public Relations

Carries 100 marks of each paper



- SECOND SEMESTER
- V. Development of Communication & Research
 - VI. Media Law and Ethics

Carries 100 marks of each paper

CURRICULUM OF

M.A. JOURNALISM & MASS COMMUNICATION PROGRAMME

SUBJECT CODE = MASSCOM

FOR POST GRADUATE COURSES UNDER NILAMBER PITAMBER UNIVERSITY



- XI. Television
- XII. Public Relations/Corporate Communication

FOURTH SEMESTER

Carries 100 marks of each paper

- XIII. New Media Applications & Inter-cultural Communication
- XIV. Special paper : Specialization - Any one of the following:
 - (1) Environmental communication (2) Gender studies (3) Rural Communication
 - (4) Web Journalism

Handwritten signature
13.03.2021

Implemented w.e.f.
Academic Session 2017-2019

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DIRECTOR
Dept. of Journalism & Mass Communication
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Syllabus for M.A. in Journalism & Mass Communication

The entire course has been divided into the following four semester (Each semester of about six calendar months)

FIRST SEMESTER

Contains 100 marks of each paper

I Principles of Journalism & Mass Communication

II. Development of Media (History of Journalism)

III Print Media - I (Reporting and Editing)
& Electronic Media (Radio and Television)

IV Advertising and Public Relations

SECOND SEMESTER

Contains 100 marks of each paper

V Development of Communication & Research

VI Media Law and Ethics

VII International Communication

VIII Media Management

THIRD SEMESTER

Contains 100 marks of each paper

IX Print Media - II

X. Radio

XI. Television

XII. Public Relations/ Corporate Communication

FOURTH SEMESTER

Contains 100 marks of each paper

XIII New Media Applications & Inter-cultural Communication

XIV Special paper : Specialization - Any one of the following :

- (1) Environmental communication (2) Gender studies (3). Rural Communication
(4). Web Journalism

XV Dissertation

XVI Attachment

(a) Internship - 50 marks

(b) Viva-voce - 50 marks

The detailed chapter-wise course in all papers are given below :-

Shivani
13/03/2021
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