



**CURRICULUM OF
MBA PROGRAMME**

SUBJECT CODE = MBA

FOR POST GRADUATE COURSES UNDER NILAMBER PITAMBER UNIVERSITY



SEMESTER - III

Implemented w.e.f.
Academic Session 2017-2019

Signature
Vice-Chancellor
Nilamber Pitamber University
Bhopal

COURSE STRUCTURE FOR MBA

COURSES OF STUDY FOR POSTGRADUATE, MBA PROGRAMME
Table AI-2.1 Semester wise Examination Structure for Mid Sem & End Sem Examinations:
SEMESTER – I

Each subject carry 100 marks out of which 70 marks for External Examination and 30 marks for Internal Assessment

Subject Code	Name of the subject	Total Marks	Marks Break-up (External/Internal)	Credit Hours
Paper-01	Management Principles and Practices	100	70/30	45
Paper-02	Accounting and Financial Management	100	70/30	45
Paper-03	Organizational Behaviour	100	70/30	45
Paper-04	Marketing Management	100	70/30	45
Paper-05	Quantitative Techniques for Management	100	70/30	45
Paper-06	IT for Managers	100	70/30	45
Paper-07	Business Communication	100	70/30	45
Total- 07 Papers		700		

SEMESTER –II

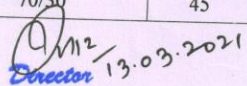
Each subject carry 100 marks out of which 70 marks for External Examination and 30 marks for Internal Assessment

Subject Code	Name of the subject	Total Marks	Marks Break-up (External/Internal)	Credit Hours
Paper-08	Human Resource Management	100	70/30	45
Paper-09	Business Research	100	70/30	45
Paper-10	Managerial Economics	100	70/30	45
Paper-11	Operations Research	100	70/30	45
Paper-12	Cost Management	100	70/30	45
Paper-13	E-Business	100	70/30	45
Total- 06 Papers		600		

SEMESTER –III

Each subject carry 100 marks out of which 70 marks for External Examination and 30 marks for Internal Assessment, excluding Summer Training (100 marks). Paper – 14, 15, 16 & 17 are compulsory and in functional specialization students have to elect two papers as Major within Paper - 18 to 25

Subject Code	Name of the subject	Total Marks	Marks Break-up (External/Internal)	Credit Hours
Paper-14	Business Law	100	70/30	45
Paper-15	Business Ethics and Corporate Governance	100	70/30	45
Paper-16	Supply Chain Management	100	70/30	45
Paper-17	Summer Training	100	70/30	45


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Functional Specialization

Paper-18	Supply Chain Management	100	70/30	45
Paper-19	Summer Training	100	70/30	45
Paper-20	International Marketing	100	70/30	45
Paper-21	Consumer Behaviour	100	70/30	45
Paper-22	Industrial Relations and Labour Laws	100	70/30	45
Paper-23	Recruitment, Selection and Training	100	70/30	45
Paper-24	RDBMS (Relational Database Management System)	100	70/30	45
Paper-25	Business Data Communication	100	70/30	45
Total – 06 Papers		600	600	

SEMESTER –IV

Each subject carry 100 marks out of which 70 marks for External Examination and 30 marks for Internal Assessment, excluding Project Studies (100 marks). Paper – 26 & 27 are compulsory and in functional specialization students have to elect two papers as Major and two papers as minor within Paper - 28 to 35. The major specialization in semester-IV will be the same as specialization in semester -III.

Subject Code	Name of the subject	Total Marks	Marks Break-up (External/Internal)	Credit Hours
Paper-26	Strategic Management	100	70/30	45
Paper-27	Project Study	100	70/30	45

Functional Specialization

Paper-28	Corporate Finance	100	70/30	45
Paper-29	Management of Financial Services	100	70/30	45
Paper-30	Sales and Distribution Management	100	70/30	45
Paper-31	Brand Management	100	70/30	45
Paper-32	Organizational Change and Development	100	70/30	45
Paper-33	Compensation and Rewards	100	70/30	45
Paper-34	Enterprise Resource Planning	100	70/30	45
Paper-35	System Analysis and Design (SAD)	100	70/30	45
Total – 06 Papers		600	600	

Total Papers in Semester - I to IV is 07 + 06 + 06 + 06 = 25 Papers i.e.

700 + 600 + 600 + 600 = 2500 Total Marks

M. S. S.
23/3/2021
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