

UNIVERSITY DEPT OF COMMERCE

PROJECT WORK ON

COVID-19 & E-COMMERCE

MARKET TRENDS, CHALLENGES AND OPPORTUNITIES

UNDER THE GUIDANCE OF Dr. S. B. P. GUPTA (H.O.D OF PG DEPT. OF COMMERCE) SUBMITTED BY

NAME : ANAMIKA DEO

CLASS : M.COM (4TH SEMESTER)

ROLL NO : 18MC8100012

REGD. NO : NPU/31431/15

COLLEGE ROLL NO. : 149

SESSION : 2019-2020

INDEX

CL NO	Торіс	Page No.
SI. NO.	Declaration by faculty supervisor	3
1.		4
2.	Certificate	-
3.	Acknowledgement	6
4.	Research Questions	
5.	Introduction	7-8
6.	Executive Summary	9-10
7.	Impact of Covid19 on Online shopping in India	11
8.	Action taken to Facilitates	12
9.	Increased online shoppers due to Covid19	13
10.	E-commerce in the pandemic and beyond	14-26
11.	Benefits for people Buying online	27 - 28
12.	Biggest Opportunities in E-commerce Right now	29-39
13.	E-commerce and Covid19: The challenges	40-42
14.	E-commerce still facing delivery challenges during Covid19	43-44
15.	Conclusion	45
16.	References	46

DECLARATION BY FACULTY SUPERVISOR

This is to certify that ANAMIKA DEO, Roll No.-18MC8100012 a student of M. com (4th semester) in University Deptt Of Commerce, 2019-2020 Batch, Nilamber Pitamber University Medininagar, Palamu has worked under my guidance and supervision for the duration of the project.

The report being submitted incorporates original work and research and is being submitted as a partial fulfillment for the Master Of Commerce

Signature Dr. S.B.P.GUPTA (H.O.D of PG Deptt of Commerce)

CERTIFICATE

This is to certify Anamika Deo is a student of university Deptt of Commerce has submitted the project on the topic IMPACT OF COVID 19 AND E-COMMERCE under the guidance of Dr. S.B.P Gupta(H.O.D of PG Deptt of Commerce). This project is absolutely genuine and does not indulge in plagiarism of any kind. The reference taken in making this project has been declared at the end of the project.

Place Palfongarj

Signature
Dr. S. B. P. GUPTA
(H. O. D. of PG Dept of Commerce)

Senature External

Signature Internal

ACKNOWLEDGEMENT

tis great pleasure for me to understand this project. I feel highly doing the project entitled-

"Covid-19 and e-commerce: Market Trends, Challenges and Opportunities in India."

which also helped me in doing a lot of research & I come to know about so many new things? I extend my sincere thanks to my University Deptt of Commerce, Nilamber Pitamber University.

The gave me the golden opportunity to do this wonderful project experience.

Commerce) for his vital suggestion meticulous guidance and constant motivation which want a congruence of the successful completion of this project. I cannot move on without thanks of beloved DEAN "Dr. Rana Pratap Singh"

would like a thank my friends Basant, Mansi, Anamika who helped me a lot in finishing project within the limited.

melped me increase my knowledge & skills.

Anamika Deo Signature

ANAMIKA DEO